



PRINCIPLES OF ECONOMICS

First Edition

Digital Product Registration and Purchase

1. Visit your book's digital landing page: <http://digital.wwnorton.com/prineco1>
2. Click on the big green button in the center of the page.
3. Select "No, I need to register, purchase, or sign up for trial access."
4. Enter your name, school email, and create a password.
5. As you complete registration, you'll have three access options:

If you already have a registration code—Enter your registration code and click "Register my code."

If you want to purchase digital product access online—Select the "I want to purchase access" option.

If you want to try digital products before purchasing—Select the "I want to sign up for 21 days of free trial access" option.

How would you like to get access?

- I have a **registration code**:
- I want to **purchase access**
- I want to sign up for 21 days of free **trial access**

6. The first time you access an InQuizitive activity, you'll be asked to enter a Student Set ID number.

Our Student Set ID is:

If your instructor has not given you a student set ID number, don't worry about it! Your instructor may have not created a student set. And if they do, you can always enter a student set ID number later (all of your work will be saved).

Need help?

Open a help desk ticket at support.wwnorton.com. Provide us:

Your school

Your instructor's name

Your section name

Your Student Set ID number, if you have one